# Sponsorship Prospectus

An Invitation to Align Your Name with Internationally Recognized Artistry

The Art of Sonic Architecture

Original Works by **Sherif Dahroug** 



### **Artist Profile**

Sherif Dahroug is an internationally acclaimed composer, author, and concert artist, celebrated for his profound and original voice in contemporary classical music. Trained as a naval architect before devoting himself entirely to music, his work reflects a rare synthesis of scientific precision and poetic vision.

His compositions have garnered the most prestigious distinctions on the world stage, including the Diamond Prize for Composition (London), the Grand Prize of the New York International Music Competition, and multiple Platinum Absolute First Prizes at the World Master Open and European Classical Music Awards. In 2025, his opus *Dichotomie*was honoured with the Absolute First Platinum Prize and Composer of the Year at the European Symphony Architect Awards.

Educated at eminent institutions such as the Schola Cantorum, the École Normale de Musique de Paris, and the Royal Academy of Music in London, Dahroug studied under the direct mentorship of disciples of Celibidache, Boulanger, and Messiaen.

His earlier treatise, *In Pursuit of a Sonic Architectonics*, sets forth his artistic philosophy — a bold manifesto where contradiction, dissonance, and silence become sacred spaces for transformation. In both his writings and his music, Dahroug builds sonic architectures — sanctuaries open to the infinite.

# **Upcoming Projects**

Sherif Dahroug is in constant creation: new compositions, international album releases, literary works, and collaborations that interlace cultural heritage with modern innovation. Upcoming highlights include:

- Album Releases celebrating ancient Egyptian and Mediterranean cultural themes.
- **International Performances** blending heritage music with contemporary classical artistry.
- **Interdisciplinary Exhibitions** combining music, visual arts, and historical narratives.

For details on timelines and premieres, please contact directly for the confidential projects dossier.



# **Sponsorship Benefits**

Sponsorship is an opportunity to secure your presence within the highest levels of international cultural life. Benefits include:

- Branding presence on album covers, concert programs, official websites, and cultural event materials.
- Association with a respected global ambassador of Egyptian cultural heritage.
- Invitations to exclusive performances, private events, and premieres.

#### **Sponsorship Tiers**

Tier	Contributio n	Benefits
Cultural Partner	€5,000	Logo on event programs & digital media, VIP invitations.
Lead Patron	€15,000	Prominent credit on album sleeve, logo on website, media mentions.
Legacy Patron	€30,000+	Total co-branding on major releases, private performance, exclusive press launch mention.

# Flagship Projects for Partnership

Prestige sponsorships are anchored to milestone projects with high visibility:

- 1. **Cross-Continental Concert Tour** An international tour featuring Egyptian heritage music in world-class venues.
- 2. **Orchestral Album** Recorded with a leading international orchestra, dedicated to cultural fusion.
- 3. **Sonic Architectonics Documentary** A feature documentary and soundtrack exploring the philosophy and artistry of Dahroug's music.

Each project offers:



- A distinctive **title and theme** for branding synergy.
- Timeline and premiere dates for planning visibility.
- **Detailed budget allocation** for transparency.
- Sponsor visibility strategy to maximise prestige in all media and events.

## **Target Sponsorship Partners**

Strategic alignment with cultural and high-end partners:

- **Cultural Institutions** Goethe-Institut, Institut Français, British Council, UNESCO cultural programs.
- **Foundations** Aga Khan Trust for Culture, Arab Fund for Arts and Culture, Prince Claus Fund.
- **Private Patrons & Business Leaders** Art collectors, philanthropists, and leaders with ties to Egypt and Europe.
- **Luxury Brands** Watchmakers, fashion houses, boutique hotels, and heritage-driven enterprises.

# **Prestige & Publicity for Sponsors**

Every partnership is acknowledged with the dignity and visibility it deserves:

- Album Credits "This recording made possible by the generous support of..."
- **Event Branding** Discreet yet prominent logo placement on banners, programs, and websites.
- **Media Recognition** Press releases and interviews announcing sponsorship partnerships.
- **Exclusive Experiences** Private concerts, salon evenings, and personal introductions to the artist.

## **Cultural Ambassadorship**

Supporting Sherif Dahroug is not only a contribution to the arts — it is a commitment to the global representation of Egyptian culture at the highest level of classical music.

This is an invitation to join in building cultural history — where your name stands alongside artistry that transcends time.